

Obligations to inform under Article 13/14 GDPR

What do we want to tell you?

The new European data protection law obligates us to inform you about your personal data that is being processed. To the extent possible, this will occur on a case-by-case basis, such as if you conclude a contract with us or sign up to receive our newsletter. To inform you as thoroughly as possible about when and why we're processing your personal data, and what rights you have as a data subject, we've summarized the most important cases for you. Of course, we'd be glad to answer any additional questions or requests you might have. The contact details for this, as well as the other information obligations under Articles 13 and 14 GDPR, are listed below.

Responsible person and contact details of the data protection officer

You can find these for each company at <https://www.homag.com/en/policy>

1. Purposes for the data processing and their legal bases

There are many individual purposes for which we might contact each other. And the data transmitted and processed thereby can be just as diverse. We've summarized the typical cases and purposes for you here, then listed the normal data categories and associated legal bases. For other purposes not mentioned here, you will be informed when the data are collected. (see table on page 2)

2. Storage Period

The data is generally deleted as soon as it is no longer required to fulfill the purpose of the data processing. As the legislator has issued numerous very different retention obligations that we must comply with, the data will be deleted immediately after these periods have expired.

3. Recipients

Wherever possible, your data will be processed within our company and only made available or granted access to the relevant specialist departments. As we cannot provide all the services of a modern business operation ourselves, we use various service providers / suppliers with whom we have concluded appropriate contractual arrangements to protect your data. Other recipients may include, for example, government agencies to which we are required to transfer data due to legal obligations.

We use the service providers for the following purposes, among others

- Carrying out print jobs
- Marketing measures
- Provision, support and maintenance of IT services
- Hosting of websites

4. Possibility for objection, withdrawal and rectification

You have the right to object to data processing for certain purposes, e.g. postal advertising. Where the processing of your data is based on consent, you naturally have the right to withdraw this consent at any time with effect for the future.

If no specific details are given, you can send your objection or revocation informally to our address listed above or to info@homag.com.

5. Rights of the data subject

You have the following rights to the personal data that we process about you:

Right of access, rectification, or erasure; right to restriction of processing; right to object to processing and right to data portability. You also have the right to lodge a complaint with a supervisory authority.

6. Additional Information

You can find additional data privacy information on our websites www.homag.com

Obligations to inform under Article 13/14 GDPR

Typical purposes (examples)	Processed data categories	Legal basis	Erasure
<ul style="list-style-type: none"> - All aspects relating to your contract as a customer or supplier, including questions, complaints - Purchase of goods or services 	Surname, first name, address, contact details, e.g. e-mail address, telephone number	Initiating and fulfilling contracts (Art. 6 (1) (1) (b) GDPR)	Without undue delay after the purpose of the data's collection no longer applies (has been achieved) or after the end of the subsequent retention period.
<ul style="list-style-type: none"> - Newsletter subscription (e-mail / print) - Advertising by e-mail - Publication of photos 	E-mail address / address, surname, first name, subject of consent	Consent (Art. 6 (1) (1) (a) GDPR)	Without undue delay after withdrawal of consent
<ul style="list-style-type: none"> - Archiving of contract documents in accordance with HGB, AO and GoBD - Verification of identities for credit cards in accordance with the Money Laundering Act 	All types of data that we are obliged to retain, e.g. incoming payments to individuals; business transactions	Fulfillment of a legal obligation (Art. 6 (1) (1) (c) GDPR)	Without undue delay after the purpose of the data's collection no longer applies (has been achieved) or after the end of the subsequent retention period.
<ul style="list-style-type: none"> - Storage of your data in IT systems - Ensuring IT security - Measures for building security and to ensure domiciliary rights - Assertion, exercise, or defense of legal claims - Evaluation for statist. Purposes, also by means of pseudonymization - Advertising by post - advertising to the e-mail address for similar own products that you have specified when purchasing our products - Film/photo coverage of events - Implementation of competitions 	Processed data corresponds to the originally processed data, e.g. name, address, contact data plus summarized evaluation data	Protecting legitimate interests (Art. 6 (1) (1) (f) GDPR)	Without undue delay after the purpose of the data's collection no longer applies (has been achieved) or after the end of the subsequent retention period.
<ul style="list-style-type: none"> - Forwarding of business cases for collection 	Required payment data from the original business transaction	Change of purpose that is compatible with the original purpose (Art. 6 (4) GDPR), Fulfillment of contracts or the Articles of Association (Art. 6 (1) (1) (b) GDPR) and Protecting legitimate interests (Art. 6 (1) (1) (f) GDPR)	Without undue delay after the purpose of the data's collection no longer applies (has been achieved) or after the end of the subsequent retention period.