### LIGNA.Innovation Network

**HOMAG at the LIGNA.Innovation Network 2021**

**HOMAG is taking part in the digital event LIGNA.Innovation Network. The virtual event is being organized by Deutsche Messe together with the VDMA Woodworking Machinery Association from September 27 to 29 and is based on the focus topics of LIGNA. This includes, among other things, the transformation in woodworking by means of digitalization and networking as well as the prefabrication process in timber construction.**

"For HOMAG, LIGNA is the leading trade fair in our industry and we see the digital event as an important building block for staying in touch with customers and bridging the time until LIGNA ‘23. The insights gained from this event are also an important basis for the format design of LIGNA ‘23 in order to develop it further for the future," says Dr. Markus Vöge, CSO of the HOMAG Group.

As usual, HOMAG will be presenting machines, software and technical innovations at LIGNA.Innovation Network as part of the new trade show concept - consisting of a Virtual Expo, Conference and Networking. The holistic solution concepts will show both small craft businesses and large industrial companies how they can meet the demands of today and innovate for the trends of the future.

The formats include video tutorials, live streaming and direct networking where visitors can get in touch directly with HOMAG experts on site. In this way, HOMAG would like to bring visitors not only the innovations and new products, but also the missing trade fair feeling home as best as possible.

Pictures

Source image material: HOMAG Group AG



Picture 1: Dr. Markus Vöge, CSO HOMAG Group

**If you have any questions, please contact:**

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