# HOMAG Group will not participate in HOLZ-HANDWERK 2026

## Schopfloch, June 11, 2025. The HOMAG Group will suspend its participation in the HOLZ-HANDWERK trade show in Nuremberg next year. Instead, the HOMAG Group will present its numerous innovations to its customers at several local, decentralized events.

## CEO Dr. Daniel Schmitt cites the continuing uncertain economic situation as one of the reasons for the decision. “Even though it is difficult for us – after a thorough analysis, we have decided to focus primarily on the leading international trade shows, such as LIGNA in Hanover, IWF in Atlanta or interzum in Guangzhou, for the time being. This does not mean, however, that we have canceled the Nuremberg trade show permanently. We will reassess the situation again in two years’ time.” The current weaker economy requires stricter cost management, Schmitt continued.

Direct contact with all customer groups, from trade to industry, remains a top priority for the HOMAG Group. HOMAG therefore intends to present its innovations at several customer-specific in-house events. “At these decentralized and local events, which will be held in Germany and neighboring countries, we will be able to address our customers in a targeted and individual manner, and showcase customized solutions for their specific requirements,” Daniel Schmitt emphasizes. In its numerous showrooms, the HOMAG Group can also present a broader range of solutions comprising machines, services, and software to the relevant target groups. In addition, HOMAG offers its customers the opportunity to learn about new and further developments through a variety of digital formats, eliminating the need for travel.

**Company Background**

The HOMAG Group is the world's leading provider of integrated solutions for production in the woodworking industry and woodworking shops. Its 13 specialized production sites, about 20 Group-owned sales and service companies and approximately 60 exclusive sales partners worldwide make the company a unique system provider. Backed by a workforce of around 7,000 employees the HOMAG Group offers its customers solutions for digitized production, based on digital data continuity from point of sale through the entire production process, combined with a comprehensive software suite. In addition, the open ecosystem "tapio" (open Internet-of-Things platform) maps the data flow along the entire value chain of the timber industry. The HOMAG Group has been majority-owned by the Dürr Group since October 2014.

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**Should you have any questions, feel free to contact:**

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